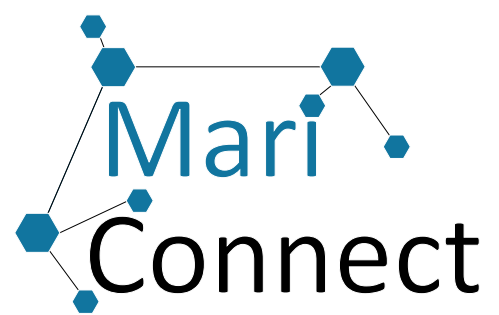


FACTSHEET



Innovation Forum MariConnect

Digital communication
and interfaces in the
maritime industry

Background

The maritime industry is facing rising strain to innovate and digitize processes due to increasing competition and efficiency requirements. In particular, small and medium-sized enterprises (SMEs) in the various maritime sectors (e.g. shipyards, shipping companies, ports, service providers) are confronted with the challenge of digitizing data, services and products. Communication and interface solutions – if available – are often not compatible with each other and require a high effort of “translation”.



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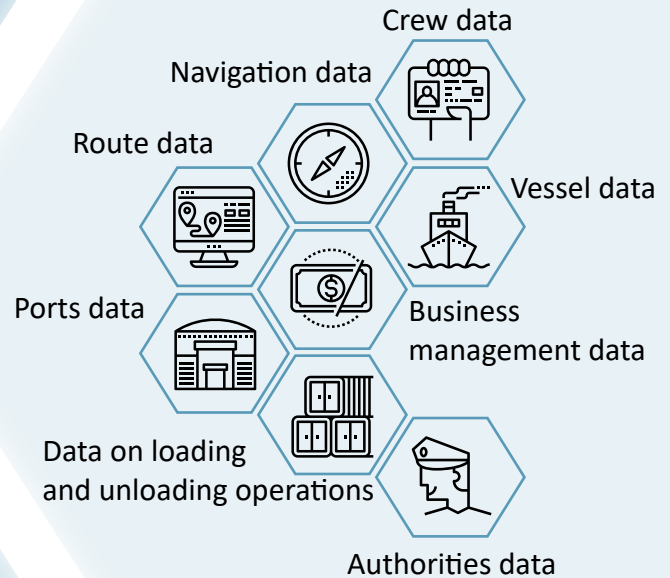
DLR Projektträger

Innovationsforen
Mittelstand

MariConnect

Objectives

- Raise awareness of maritime players for the topic of “digital communication and interfaces”
- Develop potential to create values using digital interface solutions
- Increase innovation capabilities using digital communication solutions
- Network the industries “Maritime” and “IT” to develop sustainable solutions



Measures

Status workshops

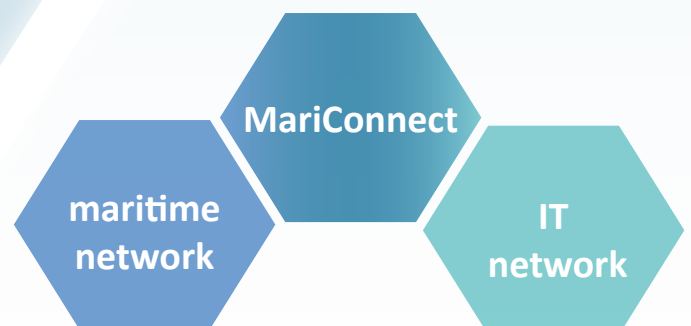
- Focus on individual maritime sectors
- Identify missing and insufficient interface communication

Interface workshops

- Unite maritime players and IT experts
- Develop possible solutions to optimize interface communication

Innovation forum „MariConnect“

- Platform to present the results of the workshops and to network the participants
- Involve other interested parties from politics, business, education and research



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