



SHAPING  
NEW HORIZONS



# ODYSSEUS

FORCES AND OFFERINGS

Ocean Awareness



Alternative Energy



New Regulations



Blockchain



Digital Currency



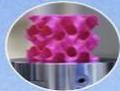
# GALILEO

INVENTION AND ITS APPLICATION

Smart Port-Solutions



New Materials



Robotics



Waste Management



Smart Maintenance



# COLUMBUS

PURPOSE DESPITE UNCERTAINTY

Big Bang



Enterprise Learning Analytics



Digital Learning



Swarm Technology



# TROJAN HORSE

VALUATION BASED ON PERCEPTION

Empowered Supply Chain



Quantified Self



Human Augmentation



Advanced Manufacturing



Digital Business Models



# ACHILLES

STRENGTH AND VULNERABILITY

Vicinity



Enhanced Decision-Making



Intelligent Cyber Protection



Fleet & Crew Management



# VIKINGS

EXPANSION WITH JOINT FORCES

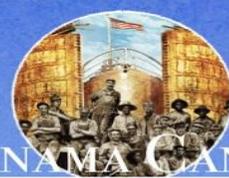
New Ways of Recruiting



Co-Opetition



Power Alliances



# PANAMA CANAL

EFFICIENCY THROUGH CONNECTION

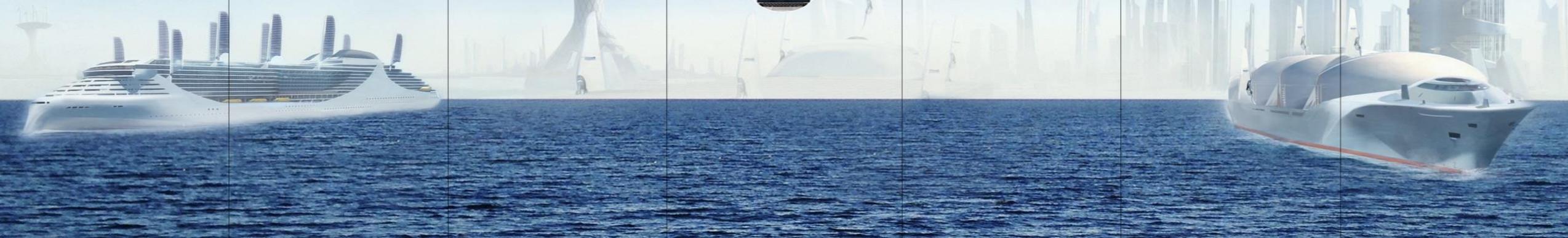
Performance Management



Human Computer Interaction



Onboard Connectivity



Dream – ‘envision what might be’



# URGENCY COMPASS



*Have a great future*



*Thank you!*